

Station	WPGH-TV PITTSBURGH, PA	Agency	() BUYING TIME,LLC	Rep Firm	
Advertiser	() POLITICAL		650 MASSACHUSETTS AVE NW, SUITE 210	Sales Office	() WASHINGTON
Product	EUGENE DEPASQUALE		WASHINGTON, DC 20001	Salesperson	() KATHRYN SARDINSKY
Estimate#	2182	Agency C/P1/P2/E	373/379/2182		
Buyer	KATE WELSH	Flight Dates	10/23/2012 - 11/05/2012	Salesperson Phone#	202-955-5342
Phone#		Hiatus Weeks		Salesperson FAX#	
Fax#					

***** Contract Coversheet *****

V3 10/24 ORDER REVISED

NOW STARTS 10/25

SPOTS FROM HL 9807293 MOVED TO THIS HL

RATE REVISED ON LN 1, LN 2 ADDED - \$3000 TOTAL ADDED

NT \$6000 - PLS CF -THANKS

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--- CONTRACT COMMENT ---

EUGENE DEPASQUALE FOR PA AUDITOR *****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Ln	Dates	Time	Program	Len	Rate	Day	Spots/Week	# of Weeks	Total Spots	Total Cost
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1	10/30-11/05	10P-11P	NEWS	:30	\$1,000.00	TU-F,M	4	1	4	\$4,000.00
2	10/25-10/29	10P-11P	NEWS	:30	\$1,000.00	TH-F,M	2	1	2	\$2,000.00

---REPORT TOTALS---

Report Totals: 6 / \$6,000.00

---SALES MONTHLY TOTALS---

Oct 12:	1 / \$1,000.00	Nov 12:	5 / \$5,000.00
Sales Totals: 6 / \$6,000.00			
Station Totals: 6 / \$6,000.00			
Lines not sent/rcld/rtrn: 0 / \$0.00			

---COMPETITIVE---

Market Totals	\$150,000	CABL	0%	KDKA	0%	UNKN	96%	WPCW	0%	WPGH	4%
		WPMY	0%	WPXI	0%	WTAE	0%				

---COMPETITIVE COMMENTS---

SHARE ESTIMATED - WILL ADVISE

Books	null
Demos	RA35+

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